

ALWAYS HUNGRY



S.M.O.S.H. West Lakes Senior Football Club
ABN 45-526-831-404
Bartley Terrace, West Lakes Shore
Public Relations Manager | Zac Cook
M: 0414 879 638
E: pr@smoshwlf.com.au



Be a Player Sponsor

Dear supporter,

The S.M.O.S.H. W.L Senior Football Club (the LIONS) is seeking your support. The Club is about to embark on the 2019 season and are committed to achieving goals that relate to performance on and off the field. This is only achievable with the support of local sponsors who are open to building a partnership with the club and expand their reach into the community.

Our club has much to offer! It is renowned in the SAAFL as a club with a deep culture, great camaraderie and professionally run. Those who are a part of the club believe it is an extension of their family and as such we would like to invite you to become a part of that culture as well by being a 'Player Sponsor'.

Each Senior Player has been given the opportunity to not only contribute to the club on the field, but also seek a personal sponsor, that they feel proud to introduce to the club. This initiative is designed to develop our player's understanding of what a good club needs to do to survive, as well as introduce them to community businesses that wish to expand their networks and support our football community.

As a Player Sponsor you are afforded:

- the choice of one; **Player Sponsor Cap, Club Polo Top, or Lions Scarf**.
- a player sponsorship poster, (see image above) that will be displayed above the Club's bar and a copy provided to you for display in your business.
- invitation to special Player Sponsor events, including a discounted drinks package on the day.
- business promotion amongst the club's social networks and home games throughout the year
- logo displayed on the player's sponsor page of the senior club website.
- a feature in a club email if your player is identified as a key player or featured player.

Commitment: \$300 for the Season

Where do we go from here?

Simply complete the details on page 2 of this proposal and follow the instructions, or contact the Club's Public Relations Manager (details above).

Step 1

Record the player's name that you wish to support below.

| | |
|---------------------|------------------|
| Player's First name | Player's Surname |
| | |

Step 2

Supply a high resolution image of your business logo to the following email.

| |
|---|
| Email: pr@smoshwlf.com.au |
| Subject: Player Sponsor Logo |
| Image: .jpg .png files only (no larger than 10MB) |

Step 3

Deposit the Player Sponsor amount of **\$300.00** into the following account via EFT or go to www.smoshwlf.com.au and select the Player Sponsor Product icon and follow the prompts.

| | |
|-----------|--|
| BSB | 805-022 |
| ACCOUNT | 02243820 |
| NAME | SMOSH West Lakes |
| REFERENCE | <BUSINESS NAME> <PLAYER SURNAME> abbreviate if necessary |

Step 4

Provide your details below and Sign this form and either, return to the SMOSH West Lakes Public Relations Manager at the following address: 1 Baroda Ave, NETLEY SA 5037 or scan and email along with your business logo (as per details above).

| | | |
|---------------|---------|---|
| Your Name | | |
| Business | | |
| Address/email | | @ |
| | Postal: | |
| Phone | | |
| Mobile | | |

| | |
|-----------|--|
| Signature | <i>I have followed these steps above. Please sign.</i> |
|-----------|--|

Thank you for supporting the S.M.O.S.H. W.L. Senior Football Club – the LIONS.
Your receipt will be emailed to you upon remittance of our account.

Brief Club History

From its inception in 1996 up until 2002, the club only participated in 5 finals series within its senior grades, being credited with 1 (C grade) premiership in 1999. Post 2002 the Club's senior teams have played in 39 finals series, winning 10 Premierships!

The facility is run by the West Lakes Sports and Social Club. It is very much community and family orientated and boasts a comprehensive juniors program with experienced coaches and dedicated volunteers. Player development as well as the Lion's commitment to promote youth, is reflected that it now fields 5 Senior (including womens) and 13 Junior (Girls and Boys) Grades. The club is well governed by young professionals, has support from members and sponsors, is financially sound, as well as playing a good standard of Amateur League football suggesting a long and bright future. We invite any persons who may just want to be social spectators or if you're looking for some active involvement within the football club in any capacity, to visit our clubrooms and chat with our members and staff.